

# JOHN BOTOS

UI UX Design/ Web Developer

602.373.0575  
email@jbotos.com  
linkedin.com/in/jbotos

## SUMMARY

- Accomplished Web Designer/ Developer with 15 years of experience
- Influential advocate for UX design best practices
- Resourceful in creating highly functional user centric design layouts
- Efficient, systematic, problem solver
- Knowledgeable team leader

## ACHIEVEMENTS

### Design, Programming, Project Management

Managed and collaborated with local and overseas developers in launching highly successful websites for startups, small and large companies across multiple industries from news, real estate, vacation rentals, e-commerce and travel.

**Email Marketing, e-Commerce** – Successfully monetized lists of more than 80,000 subscribers with an increase of 400% daily subscriber rate. Increased online-store conversions rates by optimizing layout and improving checkout process.

**Lead Generation, Landing Pages & SEO** – Increased website visitors from 600 to 40,000 per month in 6 to 8 months. Ran highly effective lead generation Google ppc campaigns.

## EXPERIENCE

**Senior Web Designer / Developer**  
International Cruise & Excursions  
*Jul 2015- Present*

**PHP Web Developer**  
Voice Media Group  
*Apr 2014 - Jul 2015*

**UI/UX Web Designer, Developer**  
HomeSmart  
*Apr 2014 - Jul 2015*

**UI/UX Web Designer, Developer**  
Freelance/ Contract  
*Jan 2011 - Jun 2013*

**UI/UX Web Designer, Developer**  
Leadpile  
*Mar 2010 - Jan 2011*

**Web Designer / Developer**  
Freelance/ Contract  
*Sept 2009 - Mar 2010*

**Web Designer**  
MartzAgency  
*Jan 2009 - Sep 2009*

**Web Designer / Developer**  
GoRenter  
*Mar 2006 - Jan 2009*

**Web Designer**  
MartzAgency  
*Jan 2005 - Sep 2006*

## EDUCATION

**Bachelor of Visual Communications Degree**  
Graphic Design, Web Design and Development  
Collins College - 2004

## SKILLS/ TOOLS

### UI/UX Design

Adobe Creative Suite, UXPin, InVision, Balsamiq, Wireframing, Prototyping, Flowcharts, Mind Mapping, A/B testing, Analytics, Clicktale, CrazyEgg

### Front-End Development

HTML, CSS, JavaScript, jQuery, Ajax, JSON

### Back-End Development

LAMP (PHP, MySQL, Apache, Linux), CakePHP, Codeigniter, Git, Ubuntu, OSX & Windows OS

### Project Management

Requirements, Planning & Goal Setting, Budgeting, Reporting, Manage Resources, Collaboration, Problem Solving, Data Architecture